

BASRAI & BASRAI MEDIA

GRAPHIC DESIGN PORTFOLIO

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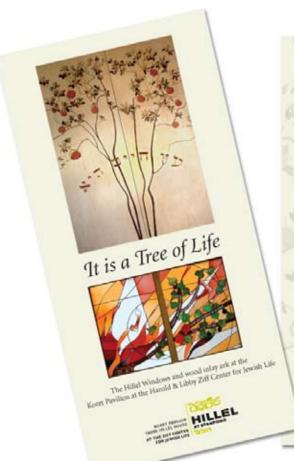
650.964.4564











Tt is a Tree of Life

A highlight of The Koret Pavilion at the Harold & Libby Ziff Center for Jewish Life at Stanford are two pieces of unique astwork that were created to embody and express the vision and values of Hillel at Stanford.

These unique pieces reflect deeply lewish ethics. traditions and themes, while they also embody universal values and bring sheer beauty to the larger Stanford University campus community.

The central image of both the Hillel Windows and the ark is a tree. The tree is a lewish symbol of Torah, the foundation of the lewish people and, in its fullest meaning, represents moral wisdom that nourishes us and branches out into many aspects of our lives.

The tree-with deep roots, a strong frunk, and branches that extend outward - is also a universal metaphor of the educational process which builds strong foundations that support expansion and growth.

The wood inlay ark, located in Kehillah Hall, features a tree with ten pomegranates on its branches. According to lewish tradition, the pomegranate has 613 seeds, which represent the 613 mittoos, or commandments. found in the Torah. The number ten symbolizes the randments received by Moses at Mount Sinai.



Beneath the tree, Hebrew letters made from Koa wood spell "Etz Chayim Hor," referencing the phrase taken from Proverbs and found in the Jewish prayer book: "It is a tree of life to those who hold fast to it."

This unique pomegranate tree is made from a variety of woods: cypress, cedar, poplar, bog redwood and blue mahoe make up the leaves. The trunk is imbuya, while the red pomegranates are carob. These are inlaid against a maple background.































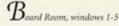
${\cal A}_{\it bout the Hillel Windows}$

The design of these 14 windows was the calmination of an interactive process between the stained glass artists and Stanford students who shared their vision for what these windows should embody and evoke.

The center of the windows is the trunk of a tree with branches extending outword, giving life to almond branches extending outword, giving life to almond blassoms and biblical fruits indigenous to the land of ferael. Along the branches are Jewish texts taken from a variety of sources. The texts, selected by Stanfard students, express lewish ethics that also reflect Judainu's universal ideas.

The center of the tree's trunk is in flames, recalling The sorter of the tor's trush is in larses, resulting the image of the bruning lands, four of the flames are likebow letters that spell the word "Hourin," meaning, "bire! and, "volving a morount of revelation, Strated in the model of a demanding campus restrictment, then windows remind us to joine, to stop and listen, so that we can connect to our own inner truths.

At the edges of the design are parting waves, filami At the edges of the chergs are parting waves, instrunction the separation of water from the first the third creations story or, perhaps, representing the relating waters of the Bod Sea – reminding to of the particular levish nederation story that instructs the levish people to always remember their obligation to ensure that no people is ever endered.



"In the beginning, God counted the heaven and the earth... And God saw that it was good."

Genesis 1: 1,31

Window 2 (along with Window 13)

The separation of the waters from the howers in the biblical creation story or, perhaps, the parting of the Red Sea is the locarities escape Egyptian bondage

The tree branches with almond blossoms indigenous to largel. The windows feature 615 dichroic glass stamens ng the 613 malgo

Window 4

Almond blussma and pomegranates of head.

"To cheech," a frequent opening phrase that invites the reader to search for menning and wisdom through direct experience of the divine.

- Zohar, matterpiece of Kabbulah, medieval lewish
- "Let your house be a meeting place for sages." - Pirksi Asor (Sayings of our Ancestors) 1:4

Kehillah Hall, windows 6-9

- You shall be a blessing
- "Love peace and pursue peace"

 Rabbi Hillel, Pirlan Asor (Sayings of our Ancestors) 1:12

Window 7

"Do justice, love mercy and walk humbly with your God."

"It is a tree of life to those who hold fast to it"

Window 8

Instill in our hearts to understand and elocidate, to laten, learn, teach, safeguard, and to do"

— Soldur (prayer book), before the Skima, a central daily

- preser
- "Love your neighbor as yourself"
 Levitions 19:18

- Justice, justice, shall you pressue
- Desteronomy 16:20



Rimon Lounge, windows 10-14

"If I am not for myself, who will be for me! And if I am noty for myself, what am I! And if not now, when?" —Rubbi Hillet, Lit Century

Windows 11 and 12

The tage branches with almond blownus indigenous to litted. The windows feature 613 dichenic glass stamens nting the 613 mirror, or con

Window 13 (along with Window 2)

The separation of the waters from the beavens of the biblical creation story or, perhaps, the parting of the Red Sea as the braselites escape Egyptian bondage.

"Lay us down to sleep, our God, in peace, and raise us, our Severeign, to life, and spread over us a shelter of Your peace." — Siddar (prayer book), after the evening Sl/ma prayer









CO-SPONSOR THE GROWTH ACT TODAY

To co-sponsor the GROWTH Act, please contact:

Reema Dodin in Senator Durbin's office (4-5325)

or Kevin Kane in Senator Hutchison's office (4-5922)

Megan Oates in Representative Lowey's office at megan.oates@mail.house.gov or Aylana Meisel in Representative Ros-Lehtinen's office at ameisel@mail.house.gov

For more information about the GROWTH Act, please contact Nora O'Connell at Women Thrive Worldwide, 202/884-8394 or noconnell@womenthrive.org or go to www.womenthrive.org.

WHAT?
The GROWTH Act, or the Global Resources and Opportunities for Women to Thrive Act, is an innovative piece of legislation that would make U.S. development assistance more effective in addressing poverty by promoting economic opportunities for women and their families worldwide.

Decades of research and experience have shown that women who are living in poverty, when they have any extra income, reinvest it in their children, creating a positive cycle of growth for the family. Greater economic opportunity for a woman means her daughters are more likely to go to school, her babies are more likely to survive infancy, and her family is more likely to eat nutritious meals. Women also tend to reinvest extra income into better housing, improving the quality of life for the entire family. The woman herself is less vulnerable to trafficking and HIV/AIDS, and has more options in the face of violence or abuse.

The GROWTH Act would reshape U.S. assistance and trade policy to: Promote women's ability to start and grow businesses (micro to SME)

- Enhance women's land and property rights
- Increase women's access to higher quality employment
- Ensure that the benefits of global trade reach poor women It would also create a \$40 million incentive fund at USAID to actively encourage U.S. economic opportunity projects in developing countries that incorporate women's needs.

The GROWTH Act is sponsored in the U.S. Senate (S. 2069) by Senator Richard J. Durbin and Senator Kay Bailey Hutchison and in the U.S. House of Representatives (H.R. 2965) by Representatives

The GROWTH Act is endorsed by nearly 60 organizations, including:

- Habitat for Humanity International
- Evangelical Lutheran Church in America
- The Episcopal Church
- United Methodist Church, General Board of Church & Society
- The ONE Campaign
 Women Thrive Worldwide (formerly the Women's Edge Coalition)

HILLEL

Multi-Faceted

to Campus

Israel Programs

DESPITE ISSUAL'S SECENT MILITARY ACTION IN GAZA, THE ATMOSPHERE ON CAMPUS REMAINED CAIMER THAN PREVIOUS YEARS.

And in one animally how of solidarity, two student groups which had not historically worked by optime, the Standard landard Alliance and the Coultino for paties in the Middle East, came bygether to make care packages for children in loant and Gaza.



Students and Staff Hillel Brings Get Creative in Tough Economic Times

The economic downturn has many organizations cutting expenses, and Hilled at Stanford is no exception. Like other nonpopolist, Hilled is seeing a decline in contributions and is finding creative ways to cut expenses and tighten its belt. But what began as a significant cost-cutting measure is actually building community, according to both students and staff.

According to Hillél Rabbi Mychal Copeland, who has work closely with students to implement this during; it has been in the works for a while. There were a fee of students who that the vision, he until executy, it was 10 prosible since we didn't have our own kitchen, a be said. While year say, as the said while year say, as the said while year say, as the said while year say, the said while year say and the said said to the said that the said while year say that the said while year say that the said while year say that the said while year said while said whi







The students had just returned from winter break when lorad began its military operation against Hamas in Gaz Sam Shonkoff, Jewish Student Life Coordinator, quickly on an event when shoul 25 students came to share their feelings about the operation. This was an opportunity for students to come and speak open ju a safe space about their thoughts and reactions," he said. "This event

He "put up" with dining hall food in the dorms his first yea but this year, he moved to a co-op where the students are responsible for cooking meals.

'We have a lot of students who love to cook, and we fix

we could draw on the model of those living in the co-ops," explained Boehm. In that model, there is a head chef, which otates, with other students working as sous chefs.



"Their job is to connect with Jewish students they meet in their daily lives and help them build connections and community," said Copeland. The three interns aim collective

opeland acknowledged that sometimes it's difficult for

Hillel Finds New Ways to Engage Students

to Travel Around the World with Hillel



Come spring break, eight Jewish students will head to Moscow on an alternative spring break trip corposased by Hilled at Starfoed and NCSI, the Washington, D.C. based organization formerly known as the National Council on Soviet Jeory; and today known as NCSJ; Advocates on Behalf of Jeos in Russia, Ukraine, the Bultic States & Barasia.



HILLELshorts

Traditional Jewish Life Blossoming

Graduate Programs Expand through Partnerships

"Partnering extensively has been a key strategy to stronger Jewish young adult community at Stant the Peninsula," noted Maor.

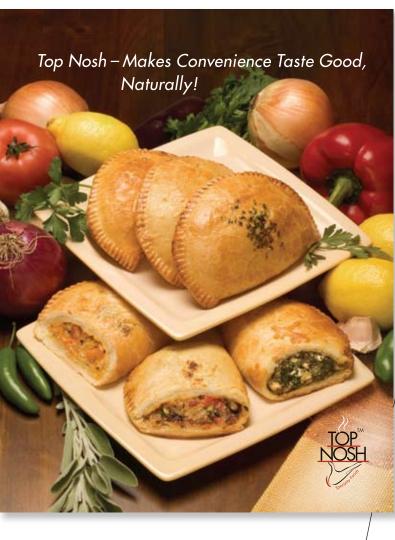
Yiddish Revival at Stanford

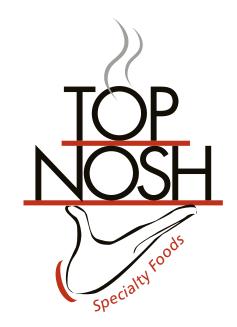
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NEWSLETTER

Hillel at Stanford University











Ode on a Grecian Urge Spinach & Feta Pie

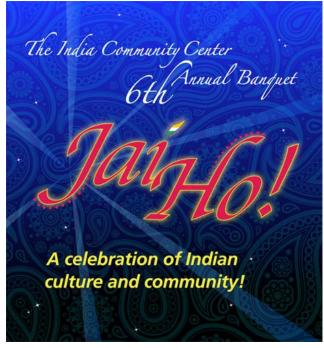
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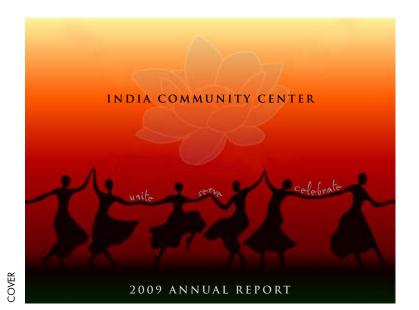


CORPORATE SPONSORS









CELEBRATE 'Walk Through India' Youthsava Dance Competition Youthsava Dance Competition

The word Youthsavie is fusion of the word

Youth and the Hindi word for festion!, Utsav.

(ic i committed to eslebating our herbage
and ensuring that our youth pet opportunities
to showcase their theirs. The Youthsava dance
competition is a wonderful way to achieve
both these poals in a unique day-long dance
extrawaganza. Kids as young as four compete
this signature event. Dancing to the tune of
folk and film songs, they bring down the house
their limits of their desputially chromopophed
numbers, wearing colorful costumes and utilize
elaborate prop. Over 800 children participate
every year in this inimitable event. Cultural Immersion Summer Camps Cultural Immersion Summer Camps (Ceelbartes disensity and enrichment through innovative and popular camps that give children on opportunity to explore and celebrate their heritage through weeklong explorations in the summer. Working in teams and learning to be independent in a safe and supportive environment are some of the benefits of summer camps at ICC Cultural Immersion Camps, Carlfs to finds Camps, Teams with Camps and Camps, Carlfs to finds Camps, Teams and Finds Camps (and Camps, Camps) to indica Camps, Teams of crided, and theater an opportunity to imbibe and explore incline outline and heritage through many avenues. Language, dance, carlfs, yoga, mostic of crided, and theater are not just a mean most continued on the control of the contr 'Images of India' Art Contest 'Images of India' Art Contest
Heritage can mean different things to different
people. ICC empowers children aged 4 to 12 to
explore their creativity and paint a picture of
what their Indian heritage means to them. Icc art contest jives them an opportunity to
capture their impressions of India and allows
them to express their ideas through art. This
multimedia context draws more than 150
multimedia context draws more than 150
multimedia context draws more than 150. Online Story Contest for Kids

This unique story writing contest follows our Art
Contest. To inspire children and get their literary
juices flowing, they are asked to write stories
based on the award winning artwork created
in the ICC Art contest. Using the framework of
pictures, they use their imagination to weave a
story connected to their Indian heritage. 66 I made and ate a 'roti' shaped like India . . . now I really feel Indian, inside and out!

ANNUAL COMMUNITY FUNDRAISERS

Valentine's Day

February 13, 2009 Dollars raised: \$30,000 People Engaged: 500+

People Ingaget: 5004. In the spirit of Valentine's Day hundreds of well-dressed patrons descended on the India Community Centre to shower their love and support of seniors at ICC. In a solf out event renices put on a lively show full of dancing and singing that was enjoyed by all. The success of this event will allow them to continue to fund programs they enjoy every day.

Table Tennis Fundraiser

May 29, 2009 Dollars raised: \$40,000 People Engaged: 300+

People Lingaged: 300+ Generous patrons and fans of the nationally acclaimed ICC Table Tennis program soon learned that this was no ordinary fundraiser – they arrived to find their tables alongside professional TT tables with star players and celebrities warming up for a match!

Players included Anil Godhwani, Lily Zhang, Steve Westly and Ariel Hsing. The sky is the limit for this amazing program and its unparalleled supporters.

Annual Giving Tree

August 15, 2009 Dollars raised: \$20,000 People Engaged: 1572+

The India Community Center is a second home to many and through the Annual Giving Tree Program members of the ICC family can have a piece of themselves proudly displayed at the center for all to see.

This Program, spearheaded by the ICC's very own seniors, has raised funds for center operations and programming from over 1500 donors and supporters.

Annual Fundraising Banquet

ICC's Annual Banquet has been our signature fundraising event for the past six years.

In 2009 the sold out event showcased ICC's dance students of all ages along with amazing performances by Kavita Krishnamurthy and L. Subramanium. Our live auction raised not only funds but was also entertaining with spontaneous donations and bidding wars. These funds enable ICC to offer its unique programs and services.

People Engaged: 300+ Non-Profit Partners: 14

On October 4th, 2009, the first ever Annual Sevathon was held at Baylands Park in Sunnyvale raising funds for ICC and local community non-profit organizations.

profit organizations.
In its pilot year, Sevathon 2009 brought toget
300 people, 14 community partners, and cour
volunteers, to create an inclusive community
awareness platform that we hope to grow
exponentially for years to come.

Diwali Dhamaka

October 23, 2009 Dollars raised: \$24,000 People Engaged: 500+

The ICC's Diwali Dhamaka, run almost entirely by volunteers, was a resounding success.

by volunteers, was a resounding success.
The community came together once more to honor their seniors with amazing performances by The Mona Sampath Dance Company, the Senior Jollywood Dance Troupe, the Stay-Fit member dance team, and many more. There was something for everyone as young and old came together to celebrate under one roof for an amazing rause.

ANNUAL D O N O R S 2 0 0 9

ICC is made possible through the generous contributions of our donors. To show our deep gratitude, we would like to acknowledge individuals, businesse, foundations and organizations whose support has energized ICC to erver the community through without programs and activities. Last year, in our insugural report, we acknowledged those who made gifts and piledges from December 2008 for the capital campaign, within has helped partially functions of our current building. This year (and going forward), we will acknowledge the 1830+ donors whose contributions through community events are programs help fund ICCC yearly operating expenses.

FINANCIAL HIGHLIGHTS



*This operating deficit of \$800,000 has been funded by borrowing from capital campaign funds.

Operating Expenses - Total \$3.87 Million 11%

These are un-audited figures for the fiscal year 2009. For audited statements, please email donate@indiacc.org

OPERATING HIGHLIGHTS

	2008	2009
MEMBERSHIPS		
Center Membership	1240	1512
Senior Membership	300	385
Rendezvous Members	NA	35
YOUTH PROGRAMS		
Events	10	12
Classes	300	100
Students	3500	2000
Camp Registrations	400	800
TABLE TENNIS PROGRAMS		
Members	200	266
Students	110	150
League Players	120	150
Camp Registrations	500	650
COMMUNITY, CULTURAL EVENTS AND SOCIAL SERVICES		
Events	200	287
Medical Clinic Patients	250	376
Legal Clinic Clients	400	124
DONORS		
Capital Donors	81	36
Annual Donors	174	1857*

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COVER



ABOUT TIE

ABOUT TIE

TIE is an open and inclusive not-for-profit
network of entrepreneurs and professionals.
Founded in 1992 in California's Silicon Valley,
we have sine grown tota global network
with 3f chapters in 12 countries. Our number
with 3f chapters in 12 countries. Our number
generation of entrepreneurs. To this end,
we confline to flourish by creating innovative,
cutting edge and quality educational
programming, networking and exclusive
events. The strength of our organization
lies in the value we provide to our three key
stakeholders. Sponon, Charter Members and
Entrepreneurs. We recognize that wealth
why mentorable jou carefully selected
Charter Members is vital to the success of
our entrepreneurs. y Committing to a high
standard of excellence, we continue to provide
or Sponnost the best access to experienced
entrepreneurs in the Silicon Valley.

TECCON.

TIECON

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TIECON

TiEcon is our annual flaghijo event, celebrating its seventeenth year in 2010. It is the largest in conference for entrepreneurs in the world. Each year in May, over 3,000 attendees gather for two days of thousple-proveking point on entrepreneurship, industry trends and opportunities. They are delivered by remowned keynote speaker, eminent entrepreneurs, investors, and corporate executives. Our sponson find TiEcon to be an invaluable opportunity to the prospute environmental form of the contractive of the coverage from prestigious print publications like The Wall Street Journip for professe, Business Westand Fortune. The print publications like The Wall Street Journal, Forbes, Busines Weekand Fortune. The conference is also covered by NPR, ABC, CNN and other news media. TiEcon 2010 will be hosted at the Santa Clara Convention Center, Friday, May 14th – Saturday, May 15th, with an exclusive, invitation only opening reception on Thursday evening, May 13th.

SPONSORSHIP

SPONSORSHIP

Sponsors are the lifeblood of TE Silicon
Valley, it is the financial support and active
participation of our valued Sponsors that has
made TE the global brand name for "Building
the Entrepreneural Ecosystem." Sponsorship
is ideally suited for enterprises such as Venture
Copital firms, Lew Prims, Accounting films,
Commercial banks, inventiened banks, Private
Equity firms, Copositions and other Service
sponsors are recognized leaders in their
respective industries who have realized the
unique privileges associated with sponsoring TE.

SPONSOR BENEFITS

By becoming a sponsor you will receive these key benefits:

- Gain access to innovative entrepreneurs and locate potential promising portfolio companies and potential strategic partners

- Share your knowledge with the entrepreneurial community and help ensure success of future generations of

As current charter members and sponsors and past board members, at Mayfield Fund, we have seen how Till a routy enterpreneur-friendly and professional organization. It has been especially impressive to see how they have scaled to meet the demand for their value proposition and how the content at the content at the content at the organization of the pulse of the content at the organization and the content at the content at the organization of the pulse of the content at the content

Navin Chaddha Managing Director, Mayfield Fund

TIE

- Increase your company's engagement with the premier, not-for-profit entrepreneurs' organization in the Silicon Valley

MAJOR PROGRAMS, FORUMS AND EVENTS - 2010

SPECIAL INTEREST GROUPS (SIGS)
These industry-specific forums connect seasoned entrepreneur, industry executives and venture capitalists to provide a high-quality network and community for 3lG members and to the broader ITE community. Our 3lG programs encompass four major industries: Internet, Wireless, Software and Cleantech. Each 3lG hosts at least 4 events per year that are boused on discussing merging areas of growth, industry terrods, reew. See the content of th

FORUMS

- FORUMS

 Women's forum: Tie Women's Forum (TWF)
 is a forum open to all women leaders and
 entrepreneus who are striving to create
 highly valuable professional networks
 and business relationships. The TWF offers
 apportunities to access and provide
 mentorship, share itself, sizes and
 experiences of women entrepreneurs and
 experiences of women entrepreneurs
 ex
- to all entrepreneurs regardless of gender Economic Forum: TiEs Economic Forum is a program discussing local and global economic issues and policy. This forum focuses on innovation and entrepreneurship and functions as a venue to generate ideas and policy positions relating to entrepreneurship and growth
- entrepreneurship and growth
 Growth Company Forum: Til Growth
 Company Forum (GCP), launched in February
 2009, focuses on providing inspiration,
 education and advice to entrepreneurs
 in mildlate stage companies and corporate
 business units. The forum addresses the
 needs of entrepreneurs engaged in
 activities such as spin outfarare out of
 corporate assets, management buy outs,
 mergers, acquisitions and IPOS

 CEF FORUM TIRS (CEF FORUM recruitées a non-
- mergers, acquisitions and IPOs

 CEO Forum: TiE's CEO Forum provides a nonthreatening and collaborative platform for
 experienced and new CEOs to foster ongoing
 development in an intimate group setting.
 CEO Forums are led by highly experienced
 and knowledgable CEOs among our TIE
 Charter Members

- SPECIAL INTEREST GROUPS (SIGS)

 These industry-specific forums connect seasoned enterpensus, industry securities and seasoned enterpensus, industry securities and venture capitalists to provide a high-quality network and community for 50 growth and the broader ITE community.

 Our 3G programs encompass four major seasoned enterpensus of the seasoned enterpensus and to the broader ITE community.

 Our 3G programs encompass four major seasoned enterpensus and teachers to the seasoned enterpensus and the seasoned enterpensus enterpen
 - stakeholders

 Life Sciences Forum: The mission of TiE Life Sciences (TiE LS) is to foster entrepreneurship in its major segments, namely Biotechnology, Medical Technologies (Devices, Equipment and Supplies), Pharmaceuticals and Healthcare Information technologies

- Business Mixer: Our business mixers are networking events that provide a cozy and informal ambiance for entrepreneurs, investors, and professionals to come together, enjoy food and drink, and make lasting connections
- Business Builder's Breakfast (BBB): Our Business Builder's Breakfast series is a special event exclusively for TIE members, hosted in an intimate setting by our Charter Members, who offer their expert advice on pressing business issues

TIE INSTITUTE

The Institute offers TIE members practical training in soft and hard skills, delivered by a world-class faculty drawn from TEC harter Members, Sponsors, and their network of experts cultivated over the years. At TIE, we continually strive to educate, inspire and prepare our entrepreneurs.

6 TIE Silicon Valley represents the best of what our industry strives for – Insights from experienced enterperseurs, new investment opportunities, and provocative dialogue on merging technologies and discoveries. We are thrilled to be part of this organization as sponsors and look forward to another great year in 2010. 93

SPREAD NSIDE



May 14-15, 2010 Santa Clara Convention Center Santa Clara, CA

It's in your DNA

TiECON 2010

It's in your DNA







